

Final meeting and closing conference

Capacity building measures improving the elderly care potential in the rural areas of
Mórahalom, Hungary

27 April 2017

Vocational day and conference

- 08:30 – 09:00 Registration and welcome coffee
- 09:00 – 09:30 Welcoming words, official opening
Mr Zoltán Nógrádi, Mayor, Mórahalom
His Excellency Olav Berstad, Ambassador of Royal Norwegian Embassy
Mr Gergő Korponai, head of department, Prime Minister's Office
- 09:30 – 09:45 Overview of the project, brief introduction to its main components
Márta Farkas, project manager, Municipality of Mórahalom
- 09:45 – 10:10 Gender equality and related practices in Norway
Christina Hannsen, project manager, SINTEF
- 10:10 – 10:30 Coffee Break**
- 10:30 – 12:30 Introduction to the “Menn i Helse” (Men in Health professions)
program – How an innovative idea became a national success,
branding, gender diversity, experiences and winning recipe of the
program
Frode Rønsberg and Maja Malm, Project coordinators, Menn i Helse
- 12:30 – 13:45 Lunch break**
- 13:45 – 14:30 Walkthrough of the building, discussing its functions and features
- 14:30 – 15:15 Introduction of the Fosen Helse Facility in Brekstadt
Berit Groeggen Wiklund
Malin Noem Ravn
- 15:15 – 15:30 Introduction to the elderly care facility in Malvik
Joe Gorman, senior researcher, SINTEF

15:30 – 16:30 Demonstration of the dedicated smartphone app, developed by
SINTEF
Peter Halland Haro, SINTEF
Bård Johan Hanssen, SINTEF

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Final meeting

09:00 – 10:00 Keynote speech
Title: Age-friendly Europe 2020
Prof Dr. Imre Semsei, Head of Gerontology Department, University of Debrecen

10:00 – 10:20 Project Results I. – infrastructure development
Municipality of Mórahalom

10:20 – 10:40 Project Results II. – HR framework, trainings, study tours, gender events and publicity
Istvan Pari, Geonardo Ltd

10:40 – 11:00 Coffee break

11:00 – 11:15 Norwegian participation and the role of the donor partner in the project
Joseph Gorman, senior researcher, SINTEF

11:15 – 11:45 Project results III - Aging policy in Mórahalom, introducing the results and outputs of the studies delivered within the project.
Márta Farkas, project manager, Municipality of Mórahalom

11:45 – 12:30 Project results IV - Analysing the outcomes of the various training activities, discussing potential follow-up routes, lessons learned etc
Joint presentation by a group of local experts

12:30 – 13:30 Event closure and Lunch